

enderby

a certain idea of influence

About

## Manifesto

To envision an ever changing world.  
*To challenge ourselves.* To reassess  
our positions. *To dare. To choose our words.*  
To shift boundaries. To make our voices  
and our purpose heard.  
*To exist.*

## Who are we?

**Enderby, a strategic communications consulting firm, is the shared entrepreneurial adventure launched by Delphine Jouenne and Cyril Chassaing.**

It was formed on the basis of an **idea**: the need to grasp and understand the true complexity of their clients' business in order to make this intelligible for every stakeholder involved.

This **complexity** is now everywhere in our hyperconnected world, and what clarity remains is being blurred by many **mutations**, either economic, environmental, or technological. In a world so filled with noise, **leaders, decision-makers, and experts** have to make their voice and their purpose heard.

Independence and enterprise are in our nature, and we have spent **the last 15 years** putting our ideas to the benefit of those who advise, act, make decisions, and create every day, building the world of tomorrow. Ideas that shake up existing codes, shift boundaries, and do not hesitate to move beyond convention. Ideas that develop our clients' **economic, financial and societal interests**, and make their mark every day.

As a next-generation agency, always on the move, we cultivate an **ethical** and **high-standard** approach to our work. We are all motivated by the same goals : to be both **creative** and **anticipative**, while always remaining **generous** and **responsible**.

# Enderby in a few key dates



Know-how

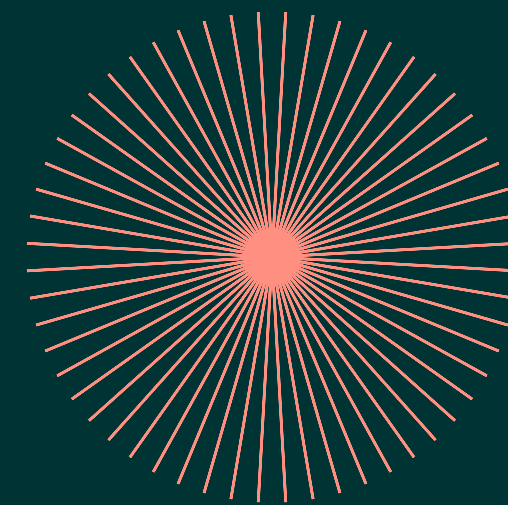
## Our areas of expertise



### To Inspire

Seizing the singularity of every narrative.  
Creating the story behind ongoing changes. Reaching the public through innovative narrative formats.

Brand strategy  
Editorial strategy  
Leadership consulting



### To Influence

Keeping your image in check.  
Building your reputation. Grasping your complexity to make it intelligible.  
Making the most of your expertise in service of your visibility. Making you a reference.

Media strategy  
Digital strategy  
Public relations



### To Engage

Explaining, conciliating, reconciling.  
Gaining adhesion to bring together, rally and get every party involved on board, whatever the situation.

Employer brand  
Interim management  
Crisis prevention & management

# Our areas of expertise



Creating new brand territories. Making your words into images. Revealing your identity. Building visual, audio, or audio-visual narrative experiences for each and every one of your internal and external communication actions.

- Brand identities
- Print & digital creations
- Audio-visual creations



Taking the long road. Widening the field of reflexion. Bringing back the drive and the pleasure of reading with beautifully crafted books.

- White Papers, essays and compendiums
- Corporate publishing
- Reports and studies

Team

## Two founding partners



**Delphine  
Jouenne**

Founding Partner  
Chairwoman



**Cyril  
Chassaing**

Founding Partner  
CEO

Team

## An executive committee



**Élise  
Challengeas**

Finance & Admin  
manager



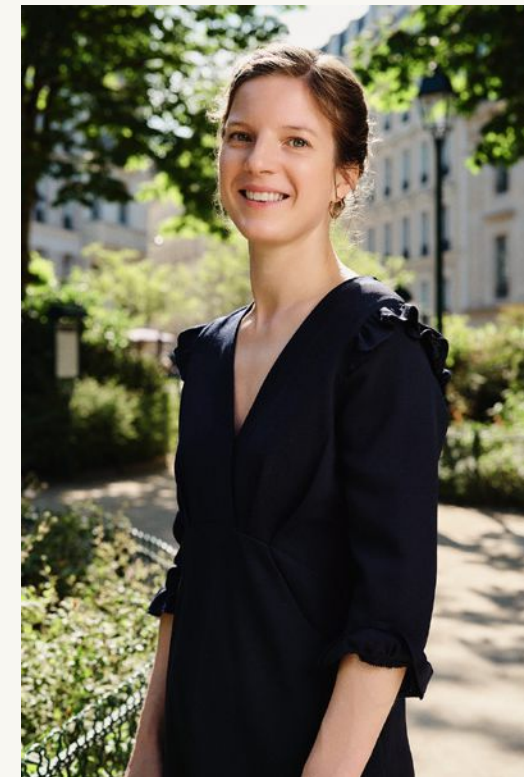
**Claire  
Guermond**

Account  
Director



**Marie  
Grillet**

Account  
Director



**Cécile  
Jacquet**

Account  
Director



**Damien  
Piganiol**

Account  
Director



**Marine  
Plaut**

Account  
Director



**Dominic  
Riding**

Account  
Director



**Morgane  
de Sainte Marie**

Editorial  
Director



**Caroline  
Saint-Lu**

Creative  
Director



**And about thirty colleagues**



Clients

## A few references

**abeille**  
ASSURANCES

**AFD**  
AGENCE FRANÇAISE  
DE DÉVELOPPEMENT

**afme/**  
Finance for Europe

A&O SHEARMAN

**ALLIANCE**  
économie

**Amundi**  
Investment Solutions

**à priori(s)**

**ARSENE**  
TAXAND NETWORK

**Atream**

**Avencore**

**AXA**

Roland  
**Berger**

**boyden**

**capitalmind**  
investec

**Carasso**  
Daniel & Nina

**La Casa**

**LE CERCLE**  
DES ÉCONOMISTES

**cityz**  
MEDIA

**Clariss**  
AVOCATS

**COLBERT**

**Colombus**  
Consulting

**DE PARDIEU**  
DE PARDIEU BROCAS MAFFEI

**DIOR**

**l'eau**  
D'ILE-DE-FRANCE  
Source de confiance

Clients

## A few references



HEIDRICK & STRUGGLES



hellio



interpath

KEARNEY



KIRKLAND & ELLIS LLP



KROLL



Clients

## A few references



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