

enderby

a certain idea of influence

Manifesto

To envision an ever changing world.
To challenge ourselves. To reassess
our positions. *To dare. To choose our words.*
To shift boundaries. To make our voices
and our purpose heard.
To exist.

Who are we?

Enderby, a strategic communications consulting firm, is the shared entrepreneurial adventure launched by Delphine Jouenne and Cyril Chassaing.

It was formed on the basis of an **idea**: the need to grasp and understand the true complexity of their clients' business in order to make this intelligible for every stakeholder involved.

This **complexity** is now everywhere in our hyperconnected world, and what clarity remains is being blurred by many **mutations**, either economic, environmental, or technological. In a world so filled with noise, **leaders, decision-makers, and experts** have to make their voice and their purpose heard.

Independence and enterprise are in our nature, and we have spent **the last 15 years** putting our ideas to the benefit of those who advise, act, make decisions, and create every day, building the world of tomorrow. Ideas that shake up existing codes, shift boundaries, and do not hesitate to move beyond convention. Ideas that develop our clients' **economic, financial and societal interests**, and make their mark every day.

As a next-generation agency, always on the move, we cultivate an **ethical** and **high-standard** approach to our work. We are all motivated by the same goals : to be both **creative** and **anticipative**, while always remaining **generous** and **responsible**.

Enderby in a few key dates



Know-how

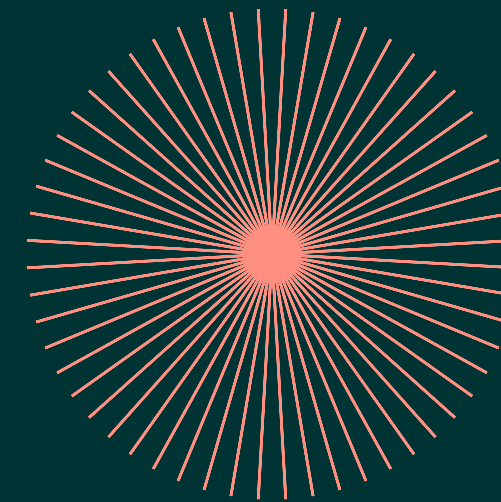
Our areas of expertise



To Inspire

Seizing the singularity of every narrative.
Creating the story behind ongoing
changes. Reaching the public through
innovative narrative formats.

Brand strategy
Editorial strategy
Leadership consulting



To Influence

Keeping your image in check.
Building your reputation. Grasping your
complexity to make it intelligible.
Making the most of your expertise in service
of your visibility. Making you a reference.

Media strategy
Digital strategy
Public relations



To Engage

Explaining, conciliating, reconciling.
Gaining adhesion to bring together,
rally and get every party involved
on board, whatever the situation.

Employer brand
Interim management
Crisis prevention & management

Our areas of expertise



Creating new brand territories. Making your words into images. Revealing your identity.
Building visual, audio, or audio-visual narrative experiences for each and every one of your internal and external communication actions.

- Brand identities
- Print & digital creations
- Audio-visual creations



Taking the long road. Widening the field of reflexion. Bringing back the drive and the pleasure of reading with beautifully crafted books.

- White Papers, essays and compendiums
- Corporate publishing
- Reports and studies

Team

Two founding partners



**Delphine
Jouenne**

Founding Partner
Chairwoman



**Cyril
Chassaing**

Founding Partner
CEO

An executive committee



**Élise
Challengeas**
Finance & Admin
manager



**Claire
Guermond**
Account
Director



**Marie
Grillet**
Account
Director



**Cécile
Jacquet**
Account
Director



**Damien
Piganiol**
Account
Director



**Marine
Plault**
Account
Director



**Dominic
Riding**
Account
Director



**Morgane
de Sainte Marie**
Editorial
Director



**Caroline
Saint-Lu**
Creative
Director


























And about thirty colleagues

A few references


			A&O SHEARMAN		
à priori(s)		Atream	Avencore		Roland Berger 
boyden			La Casa		
			DIOR		

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